



Wednesday, August 26

2:00 PM - 7:00 PM

Day 1 — Technical Focus

Audience: Engineers, programmers, process specialists, manufacturing managers, and technical professionals.

The first day will be dedicated to an in-depth exploration of technologies, digital solutions, and advanced manufacturing practices.

Participants will engage in:

- **Connect with leaders** in the manufacturing ecosystem
- **Expert-led sessions** on digitalization, automation, process optimization, and machining best practices.
- **Explore our partners' booths** to discover innovative solutions and opportunities for direct collaboration.
- **Live demonstrations** focused on mass production, serial production, batch production, and advanced components.
- **One-on-one sessions with Sandvik Coromant specialists**, available for pre-booking, to review customized manufacturing cases and specific technical needs.
- Food and beverage area.
- **Closing Networking & Rock Set** designed for interaction among experts.

Thursday, August 27

10:00 AM - 3:00 PM

Day 2 — Executive Focus

Audience: CEOs, CEOs, general managers, and business decision-makers.

The second day is designed for senior leaders seeking strategic perspectives on competitiveness, investment, and the future of manufacturing. The program will include:

- **Executive roundtable:** a high-level discussion with industry leaders on the future of manufacturing and the impact of nearshoring.
- **Expert-led sessions** on digitalization, automation, process optimization, and machining best practices.
- **Explore our partners' booths** to discover innovative solutions and opportunities for direct collaboration.
- **Live demonstrations** focused on mass production, serial production, batch production, and advanced components.
- **One-on-one sessions** with Sandvik Coromant specialists, available by pre-booking to review specific technical needs.
- **A networking, rock music, and food experience** designed for executive interaction.

ROUND TABLE

Manufacturing in Mexico: from potential to results in the era of nearshoring.

Wednesday, August 27 at 2:00 P.M.

In the current nearshoring landscape, Mexico has solidified its position as a strategic hub for global manufacturing. However, capitalizing on this opportunity involves addressing key challenges in talent, digitalization, supply chain, sustainability, and technological investment.

During this discussion, leaders from the industrial ecosystem—OEMs, suppliers, and specialists in digitalization, materials, and tooling—will share their vision on how to translate this potential into concrete results, identifying key actions to increase the industry's productivity, competitiveness, and resilience.

PANELISTS



Nicklas Bylund, Sandvik Coromant
Engineering Projects Director



Rony Levinson, Aceros Levinson
CEO



Pablo Rivero, DGI Supply
President



Alexis Garcia, Vericut
Engineering Projects



Raymundo Barrón, Fuchs
Technology and Quality Control Manager



Héctor Ibarra, Hemaq
Director of Corporate Accounts

MODERATOR



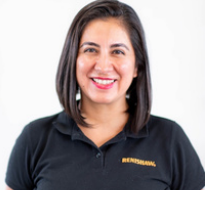
David Luna,
Reportero Industrial Mexicano
Editorial Director

In partnership with:



CONFERENCES

Wednesday, August 26 | Sandvik Coromant Auditorium

	14:30	Claes Nord, Senior Visitor Experience Specialist Sandvik Coromant Visit the Sandvik Coromant Lighthouse in Gimo, Sweden. The plant recognized by the World Economic Forum
	15:30	Melchor Perez, Manager of Special Machinery Intermaq How Industry 4.0 is revolutionizing CNC manufacturing.
	16:00	Zarife Hernandez, Gerente Regional de Ventas Renishaw Maximize your production: intelligent and versatile dimensional control.
	17:00	Volker Clauss, Director General EMAG Manufacturing solutions for key transmission components in humanoid robots.

Thursday, August 27 | Sandvik Coromant Auditorium

	12:00	Daniel Salazar, Senior Sales Development Manager Fastenal Industrial competitiveness in Mexico: strategic decisions based on the total cost of ownership.
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SANDVIK COROMANT SPECIALISTS



Mark Briel, Product Solution Specialist



Marco Tahara, Global Pay Per Part Manager



John Giraldo, Engineering Projects Aerospace Manager Americas



Jhonathan Vaca, Product Specialist



Nicklas Bylund, Head of Engineering Projects Americas



Ernesto Daiss, Product Specialist



Renato Leonel, Solution Specialist Digital Implementation



Curt Holbrook, Engineering Projects Automotive Manager for Americas



Keith Brake, Product Manager



Antonio Vazquez, Project Engineer



Corey Schwenke, Training & Centers Manager-Americas



Moises Hernández, Application Engineer



Alejandro Yamamoto, Training and Center Manager Mexico



Edgar Chavez, Account Manager Machine Tool Solutions



Javier Suarez, Training Developer



Saul Garcia, Account Manager Machine Tool Solutions



Luis Charles, Application Specialist - Solid Round Tools